



VU DOAN

UI/UX Designer



HI, I'M VU

and I'm a designer based out in South Jordan, Utah.

I'm a design enthusiast who loves to create and build new things and tackle challenging problems with intelligent concepts.

I've managed and motivated teams where everyone's insight is important to the face of the brand and whose work provides the foundation to its success. It is both rewarding to provide an environment that feels safe for even the intern to bring ideas to the table and contribute to the growth of the company and an accomplishment because the people and relationships built are worth it.

I've always been a curious and passionate leader. If something is interesting to me, I want to share it with others. It's essentially why I love to make things and then brainstorm with others to see how we can make it even better. Curiosity just happens to be the main driver that motivates me to find new ideas and solutions to challenges and problems in hopes of making creative, simple, modern, and timeless projects.

Hope we get the chance to make something awesome, together.



CONTACT ME



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THINGS I'VE DONE.

CREATIVE DIRECTOR

 Blueroof360 Media  Feb 2017 - Current

Worked closely with our development team to provide project wireframe, user-flow, and front-end development. Leading the redesign of our core system products for mobile responsiveness, user experience, lead generation and lead conversion. Mentoring a team of 4 UI/UX designers, overseeing project flow and timelines, code review, and design direction.

ART DIRECTOR

 Blueroof360  Nov 2013 - Feb 2017

Art direction for in-house projects and marketing; Maintaining and managing brand development for our largest accounts in RE/MAX, Coldwell Banker, and Berkshire Hathaway HomeServices; Managing and inspiring a team of three.

During my time as Art Director, we have received accolades for:

- **john greene Realtor**, 2014 LeadingRE's Best Overall Website.
- **RE/MAX Results**, 2013 RIS Media Tech Titan Award

SENIOR GRAPHIC DESIGNER

 Blueroof360  Apr 2010 - Nov 2013

Redesigning websites for top real estate brokerages such as Prudential, RE/MAX, Century 21, Coldwell Banker; Strengthening brand identity in a highly competitive industry in need of new technologies and web presence; Successfully completed and maintained over 70 new accounts.



THINGS I CAN DO.

Get creative in Adobe Creative Cloud Suite, build with HTML and CSS, design and develop web and mobile UI/UX, team up on projects using GIT, and cultivate ideas on paper napkin drawings (at the very least).

I can also think strategically, stay focused on the vision for a project, provide and take direction, and have a good time.



THINGS I LOVE.

Swiss design, typography, iced black coffee, instagram, medium, iphone-ography, anything apple, the initial moment after spending all my monies on anything apple, and food blogging (the camera eats first).

Any spare time is devoted to my wife, chasing pokemon with my 4 year old son, finding clever ways to escape my 6 month old daughter when putting her to bed, and attempting golf.